SOCIAL MEDIA PACKAGES SPRING/SUMMER 2023





COLLATERAL ONLY

POSTS

Get high-quality social media content that captivates and engages your target audience. Our service provides visually appealing graphics aimed at maximising your social media impact and fostering meaningful connections with your desired audience.

INCLUDES:

- · Complimentary Instagram review
- Content for 2 social media platforms i.e. Instagram & LinkedIn
- Complimentary Personalised (Content ideas e.g. reels, stories, posts)
- Custom graphics
- · Video content suggestions and creation

PACKAGE 1 - Mini Campaign package	
15 Days of Social Media Content	INVESTMENT: £450 \$560 per month

PACKAGE 2 - Campaign package	POPULA	R
21 Days of Social Media Content	INVESTMENT: £550 \$685	

PAC	KAGE 3 - 360 package	
31 Da	ays of Social Media Content	INVESTMENT: £675 \$840

ADD-ONS



Our service schedules social media posts, allowing you to focus on other tasks in your business. With flexible options to customise your posting schedule, you'll stay on top of your social media game without sacrificing time and energy.

^{*}Please note that any brand partnerships, paid, gifted, product placement or sponsored content is charged at an additional rate.



SOCIAL MEDIA

REELS

SHOT ON IPHONE

We shoot in qualities up to 4K on iphone if you require commercial

CONTENT BUDDY EXPRESS



INVESTMENT: £180 | \$225

INCLUDES:

- ½ day up to 4 hours
- Unlimited Videos
- Unlimited Photos
- Raw files sent same day (Airdrop/WeTransfer)
 (all shots from shoot unedited)
- · Video content suggestions and creation

CONTENT BUDDY



INVESTMENT: £275 | \$340

INCLUDES:

- Full day up to 1.5 hours
- Unlimited Videos
- Unlimited Photos
- Raw files sent same day (Airdrop/WeTransfer)
 (all shots from shoot unedited)
- · Video content suggestions and creation

1/2 DAY SHOOT DAY

INVESTMENT: £800 | \$995

INCLUDES:

- · Up to 4 hours shooting
- · Unlimited Videos
- Unlimited Photos
- Raw files delivered G-drive
- · Up to to 12 Reels includes edits
- Shot list

- · Prep and planning session
- 2 rounds of amends
- · Personalised (Content ideas e.g. reels, stories, posts)
- Custom graphics Video content suggestions and creation

Full SHOOT DAY



INVESTMENT: £900 | \$1,119

INCLUDES:

- · Up to 8 hours shooting
- Unlimited Raw Videos
- Unlimited Raw Photos
- Raw files delivered in 3 days
- · Up to to 12 Reels includes edits
- Shot list

- · Prep and planning session
- · 2 rounds of amends
- · Personalised (Content ideas e.g. reels, stories, posts)
- Custom graphics Video content suggestions and creation

POPULAR

3 DAYS in a month



INVESTMENT: £1,900 | \$2,360

INCLUDES:

- · Everything above
- · 8hrs per day shoot
- · Up to 30 reels (10 reels per shoot) includes edits

GREAT VALUE WORTH £2400



Starting and maintaining your brand identity does not depend on a logo alone. We believe understanding the changes and direction your business transitions through will keep you ahead of the game for years to come.

Full Branding: 8 Weeks

Brand Identity, Visual Identity, Naming and **Tagline**

Initial meeting - 90 min meeting

- Brand discovery, journey and vision
- · Brand questionnaire
- 1:1 Strategy video call

Deliverables

- · Initial consultation
- · Primary Logo design
- Alternate Logo and Submark/Watermark
- Favicon
- · Custom colour palette
- · 2-3 fonts custom selected for your brand
- · 2-3 Patterns / Textures
- Brand guidelines
- · *Business collateral Menu card, Order forms (choose 2 for free from the *Add-on list)

INVESTMENT: From £1,100 | \$1,368

Rebranding: 8 Weeks

Brand Identity, Visual Identity, Naming and **Tagline**

Initial meeting - 90 min meeting

- Brand discovery, journey and vision
- · Brand questionnaire
- 1:1 Strategy video call

Deliverables

- · Initial consultation
- Primary Logo design
- Alternate Logo and Submark/Watermark
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- · Custom colour palette
- 2-3 fonts custom selected for your brand
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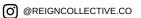
*ADD-ONS

Invoice Branded envelope Stickers Header and Footer Postcards Thank you cards Notecards Christmas cards Flyer design Advertising & Marketing Service sheet Merchandise design Brochure

Letterheads

*This includes artwork only. Printing can be arranged at an additional cost

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^{*}Please note that the list of Business Stationery, Corporate, and Design Collateral provided are merely examples and not exhaustive. If you have any specific requirements, please do not hesitate to inform us.

^{*}All payments to Reign Collective under this Agreement shall be made in Great British Pounds. In the case of sales outside the United Kingdom, the rate of exchange to be used in computing Net Sales shall be calculated monthly in accordance with the current conversion rates.



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