

**SOCIAL MEDIA PACKAGES
SPRING/SUMMER 2023**



REIGNCOLLECTIVE.CO

POSTS

COLLATERAL ONLY

Get high-quality social media content that captivates and engages your target audience. Our service provides visually appealing graphics aimed at maximising your social media impact and fostering meaningful connections with your desired audience.

INCLUDES:

- Complimentary Instagram review
- Content for 2 social media platforms i.e. Instagram & LinkedIn
- Complimentary Personalised (Content ideas e.g. reels, stories, posts)
- Custom graphics
- Video content suggestions and creation

PACKAGE 1 - Mini Campaign package	
15 Days of Social Media Content	INVESTMENT: £450 \$560 per month

PACKAGE 2 - Campaign package	
21 Days of Social Media Content	INVESTMENT: £550 \$685 per month


POPULAR

PACKAGE 3 - 360 package	
31 Days of Social Media Content	INVESTMENT: £675 \$840 per month

ADD-ONS

SCHEDULING


+ £100



WE USE PLANOLY

CUSTOM TEMPLATES

from + £60



WE USE CANVA






Our service schedules social media posts, allowing you to focus on other tasks in your business. With flexible options to customise your posting schedule, you'll stay on top of your social media game without sacrificing time and energy.

*Please note that any brand partnerships, paid, gifted, product placement or sponsored content is charged at an additional rate.

REELS

SHOT ON IPHONE

We shoot in qualities up to 4K on iPhone if you require commercial

CONTENT BUDDY EXPRESS 	INVESTMENT: £180 \$225
INCLUDES: <ul style="list-style-type: none"> • ½ day up to 4 hours • Unlimited Videos • Unlimited Photos • Raw files sent same day (Airdrop/WeTransfer) <i>(all shots from shoot unedited)</i> • Video content suggestions and creation 	
CONTENT BUDDY 	INVESTMENT: £275 \$340
INCLUDES: <ul style="list-style-type: none"> • Full day up to 1.5 hours • Unlimited Videos • Unlimited Photos • Raw files sent same day (Airdrop/WeTransfer) <i>(all shots from shoot unedited)</i> • Video content suggestions and creation 	
½ DAY SHOOT DAY 	INVESTMENT: £800 \$995
INCLUDES: <ul style="list-style-type: none"> • Up to 4 hours shooting • Unlimited Videos • Unlimited Photos • Raw files delivered G-drive • Up to 12 Reels includes edits • Shot list • Prep and planning session • 2 rounds of amends • Personalised (Content ideas e.g. reels, stories, posts) • Custom graphics Video content suggestions and creation 	
Full SHOOT DAY 	INVESTMENT: £900 \$1,119
INCLUDES: <ul style="list-style-type: none"> • Up to 8 hours shooting • Unlimited Raw Videos • Unlimited Raw Photos • Raw files delivered in 3 days • Up to to 12 Reels includes edits • Shot list • Prep and planning session • 2 rounds of amends • Personalised (Content ideas e.g. reels, stories, posts) • Custom graphics Video content suggestions and creation 	
POPULAR	
3 DAYS in a month 	INVESTMENT: £1,900 \$2,360
INCLUDES: <ul style="list-style-type: none"> • Everything above • 8hrs per day shoot • Up to 30 reels (10 reels per shoot) includes edits 	
GREAT VALUE WORTH £2400	

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Starting and maintaining your brand identity does not depend on a logo alone. We believe understanding the changes and direction your business transitions through will keep you ahead of the game for years to come.

Full Branding: 8 Weeks

Brand Identity, Visual Identity, Naming and Tagline

Initial meeting - 90 min meeting

- Brand discovery, journey and vision
- Brand questionnaire
- 1:1 Strategy video call

Deliverables

- Initial consultation
- Primary Logo design
- Alternate Logo and Submark/Watermark
- Favicon
- Custom colour palette
- 2-3 fonts custom selected for your brand
- 2-3 Patterns / Textures
- Brand guidelines
- *Business collateral - Menu card, Order forms (choose 2 for free from the *Add-on list)

INVESTMENT: From £1,100 | \$1,368

Rebranding: 8 Weeks

Brand Identity, Visual Identity, Naming and Tagline

Initial meeting - 90 min meeting

- Brand discovery, journey and vision
- Brand questionnaire
- 1:1 Strategy video call

Deliverables

- Initial consultation
- Primary Logo design
- Alternate Logo and Submark/Watermark
- Favicon
- Custom colour palette
- 2-3 fonts custom selected for your brand
- 2-3 Patterns / Textures
- Brand guidelines
- *Business collateral - Menu card, Order forms (choose 2 for free from the *Add-on list)

INVESTMENT: From £1,100 | \$1,368

*ADD-ONS

Invoice	Branded envelope
Stickers	Header and Footer
Postcards	Thank you cards
Notecards	Christmas cards
Flyer design	Advertising & Marketing
Service sheet	Merchandise design
Brochure	
Letterheads	

*This includes artwork only. Printing can be arranged at an additional cost

*Please note that the list of Business Stationery, Corporate, and Design Collateral provided are merely examples and not exhaustive. If you have any specific requirements, please do not hesitate to inform us.

*All payments to Reign Collective under this Agreement shall be made in Great British Pounds. In the case of sales outside the United Kingdom, the rate of exchange to be used in computing Net Sales shall be calculated monthly in accordance with the current conversion rates.

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